

**2024 National Association of Social Workers Maine Chapter
Conference Prospectus for Sponsors
October 28th-29th, 2024
Samoset Resort, Rockport, ME**

Sign Up Link: <https://www.eventbrite.com/e/nasw-me-2024-conference-sponsors-tickets-860166610487?aff=oddtcreator>

NASW ME relies on the partnership with our sponsors to help provide a high-quality conference experience to social workers and other allied professionals. Become a sponsor or exhibitor to meet and talk with social workers from across Maine and get the word out about your organization and services.

NASW ME will be holding its two-day 2024 conference on Oct. 28th-29th at the beautiful Samoset Resort in Rockport, Maine. Our goal is to provide a destination conference with speakers and workshops that address the professional development needs of social workers and allied professionals in a variety of fields across Maine, New England, and the country.

For more information, please call or email Chris McLaughlin at 207-478-0884 or email cmclaughlin.naswme@socialworkers.org or KC Beaupain at kbeaupain.naswme@socialworkers.org.

In addition to the opportunities outlined below, NASW ME is eager to work with organizations on other creative sponsorship opportunities that you might have in mind. Have ideas? Reach out to Chris McLaughlin to discuss.

Diamond Sponsor – \$10,000 (1 available) **SOLD OUT**

- ~~Two exhibit tables with choice of location with electric included~~
- ~~Your logo on conference bags~~
- ~~Opportunity to include brochures and/or promotional materials in conference registration bags~~
- ~~Logo on main podium in general session room~~
- ~~Name and logo recognition in the conference materials~~
- ~~Name and logo recognition on the conference website (NASW ME)~~
- ~~A full page advertisement in the final Conference program (front pages)~~
- ~~4 full page advertisements in the NASW Maine Chapter newsletter (1 year, 4 quarterly issues)~~
- ~~Up to 12 free e-blasts to NASW ME members and stakeholders (October 2024 – September 2025)~~
- ~~Public tribute at the opening sessions and on conference scrolling presentation~~
- ~~Social media post to recognize conference sponsorship~~
- ~~Five complimentary conference registrations~~

Gold Sponsor - \$7,500 (1 available)

- One exhibit table with electric included
- Your logo on conference lanyards
- Opportunity to include brochures and/or promotional materials in conference registration bags
- Name and logo recognition in the conference materials
- Name and logo recognition on the conference website (NASW-ME)
- A full-page advertisement in the final Conference program

- 2 full-page advertisements in the NASW Maine Chapter newsletter (2 quarterly issues)
- Up to 6 free e-blasts to NASW-ME members and stakeholders (October 2024 – September 2025)
- Public tribute at the opening sessions and on conference scrolling presentation
- Social media post to recognize conference sponsorship
- Three complimentary conference registrations

Silver Sponsor \$5,000 - (1 available)

- One exhibit table with electric included
- Opportunity to include brochures and/or promotional materials in conference registration bags
- Name and logo recognition in the conference materials
- Name and logo recognition on the conference website (NASW-ME)
- 1/2-page ad in final Conference program
- 1/2-page advertisement in the NASW Maine Chapter newsletter (one quarterly issue)
- Up to 4 free e-blasts to NASW-ME members and stakeholders (October 2024 – September 2025)
- Public tribute at the opening sessions and on conference scrolling presentation
- Social media post to recognize conference sponsorship
- Two complimentary conference registrations

Bronze Sponsor – \$3,000 **SOLD OUT**

- ~~One exhibit table with electric included~~
- ~~Opportunity to include brochures and/or promotional materials in conference registration bags~~
- ~~Name and logo recognition in the Conference materials~~
- ~~Name and logo recognition on the conference website (NASW-ME)~~
- ~~1/2-page advertisement in the final Conference program~~
- ~~1/2-page advertisement in the NASW Maine Chapter newsletter (one quarterly issue)~~
- ~~Up to 2 free e-blasts to NASW-ME members and stakeholders (October 2024 – September 2025)~~
- ~~Public tribute at the opening sessions and on conference scrolling presentation~~
- ~~Social media post to recognize conference sponsorship~~
- ~~One complimentary conference registration~~

Conference Equity & Accessibility Sponsor - \$4500 (1 available)

- One exhibit table with electric included
- Opportunity to include brochures and/or promotional materials in conference registration bags
- Name and logo recognition in the Conference materials
- Name and logo recognition on the conference website (NASW-ME)
- 1/2-page ad in final Conference program
- 1/2-page advertisement in the NASW Maine Chapter newsletter (one quarterly issue)
- Up to 4 free e-blasts to NASW-ME members and stakeholders (October 2024 – September 2025)
- Public tribute at the opening sessions and on conference scrolling presentation
- Announcement of sponsorship to accessibility partners supporting deaf/hearing impaired and blind/visually impaired participants
- Social media post to recognize conference sponsorship
- One complimentary conference registration

PRIDE Sponsor - \$2500 (1 available)

- One exhibit table with electric included
- Opportunity to include brochures and/or promotional materials in conference registration bags
- Name and logo recognition in the Conference materials
- Name and logo recognition on the conference website (NASW-ME)
- 1/2-page ad in final Conference program
- Public tribute at the opening sessions and on conference scrolling presentation
- Social media post to recognize conference sponsorship
- One complimentary conference registrations
- Additional advertising and recognition during month of June for PRIDE events
- Co-branding for PRIDE-related promotional items used for NASW-ME PRIDE events across Maine
- 1 free e-blast to NASW members and stakeholders (June 2024)

Full Exhibit Table (25 available): \$550 for profit / \$450 nonprofit****

- Includes a 6' draped table and two chairs – add \$25 if you need electrical outlet
- Up to two people may register at the Annual Conference for discounted price of \$250 each
- Recognition on final Conference materials

Exhibits are on display from 8:00 am to 5:00 pm for both days of Conference.

Set-up formally begins at 7:00 am on Monday, October 28th. However, there may be availability to set up on Sunday afternoon, 10/27. More information to come, so stay tuned... If additional time is needed, please ask.

Conference Bag Stuffer - \$250 per item.** A great way to reach every attendee is with your special insert in the conference tote bag. Each registered attendee and presenter will receive the items. Inserts can be a flyer, brochure, pen, or other promotional item. NOTE: *Sponsors can add this option for \$150 per item with purchase of full exhibit table.*

Program Advertisement Rates:

Half-Page (8.5" x 5.5") - \$150 **

Full-Page (8.5" x 11") - \$300 **

*** Please note that exhibit table, bag stuffer, and program advertisement payments received by check will have a 3% processing fee added to the total.*

*** Advertising/Exhibit Policy: Ads must be received by September 1st to ensure inclusion in final Conference program. Please email KC at kbeaupain.naswme@socialworkers.org to arrange program advertising. Submission of an Ad/Exhibit registration constitutes agreement to the following terms. NASW Maine Chapter reserves the right to refuse any Ad/Exhibit it deems to be objectionable to its mission/policies. No refunds will be given for cancellations. In the event the conference is rescheduled, sponsors will be given the choice of reimbursement or having their sponsorship apply to the rescheduled conference dates.*