

National Association of Social Workers, Maine Chapter

Conference Advertising Prospectus

October 22nd & 23rd, 2020

Samoset Resort, Rockport

Gold Award Sponsor \$5,000

One exhibit table

Your logo on conference bags and opportunity to include brochures and/or favors in the bags

Logo with name and link on the Home Page of the NASW-Maine Chapter website until December 31st.

Name recognition in the conference materials

A full page advertisement in the final program - ads must be received by October 1st

A full page advertisement in the NASW Maine Chapter newsletter (one issue)

Public tribute at the opening sessions

Three complimentary conference registrations

Silver Sponsor \$3,000

One exhibit space

Your logo on name badge lanyards and opportunity to include brochures and/or favors in the bags

Logo with name and link on the Home Page of the NASW-Maine Chapter website until October 31st.

Name recognition in the conference materials

1/2 page advertisement in the final program - ads must be received by October 1st

1/2 page advertisement in the NASW Maine Chapter newsletter (one issue)

Public tribute at the opening sessions

Two complimentary conference registrations

Bronze Sponsor \$1,500

One exhibit space

Name recognition in the Conference materials

1/4 page advertisement in the final program - ads must be received by October 1st

1/4 page advertisement in the NASW Maine Chapter newsletter (one issue)

Public tribute at the opening sessions

An opportunity to include brochures and/or favors in the bags

One complimentary conference registration

Full Exhibit Table (Run of the House) \$500.00 for profit, \$400 nonprofit

Includes a 6' draped table and two chairs – add \$20 if you need electrical outlet

Up to **two people** can register at the Annual Conference for **discounted price of \$105.00** each

Recognition on conference materials and the Chapter newsletter.

Exhibits are on display from 8:30 am to 5:30 p.m. on Thursday and from 8am-4pm on Friday. Set-up begins at 7:30 am on Thursday, October 22nd.

Conference Bag Stuffer \$225

A great way to reach every attendee is with your special insert in the conference tote bag. Each registered attendee and presenter will receive the items. Inserts can be a flyer, brochure, pen or other promotional item.

\$100 with purchase of full exhibit table

Program Advertisement Rates

Business Card (3 1/2" w x 2" h) \$45 *(\$35) **One Quarter Page** (3 5/8" w x 4 5/8" h) \$75 *(\$60)
One-Half Page (7 1/2" w x 4 5/8" h) \$110 *(\$95) **Full Page** (7 1/2" w x 9 1/2" h) \$185 *(\$170)

ads must be received by October 1st

**Discounted Price with purchase of full exhibit table.*

If you have any questions regarding these marketing opportunities, please contact the NASW Maine Chapter office by phone, (207) 622-7592 or by email bsteward.naswme@socialworkers.org

Advertising/Exhibit Policy: Submission of an Ad/Exhibit registration constitutes agreement to the following terms. NASW Maine Chapter reserves the right to refuse any Ad/Exhibit it deems to be objectionable to its mission/policies. No refunds will be given for cancellations.

In the event the conference is rescheduled sponsors will be given the choice of reimbursement or having their sponsorship apply to the rescheduled conference dates.